



Company news

Reference: CC0005

Date: October 5th, 2010

Celcite presented with Green Business Award for its COPS platform by Washington Business Journal

HERNDON, VA - (Business Wire) Celcite Management Solutions (www.celcite.com), a leading provider of automatic optimization tools for [wireless](#) networks, has announced that it has been named a winner of a Green Business Award by the Washington Business Journal, in the Invention Category. Celcite was selected for the award from almost 150 nominations, based on the ability of its Customized Optimization and Self Performing Solutions (COPS) to help wireless carriers manage their networks and thus reduce carbon emissions.

COPS is a proprietary technology, developed by Celcite, that helps wireless carriers remotely manage their networks, and in doing so dramatically reduces the need for engineers to travel to cell sites to diagnose and fix network problems. The COPS software enables carriers to pinpoint any trouble spots where problems such as dropped calls, noisy interference and network degradation are occurring. COPS can assess many of these situations automatically, thus saving the engineer and the telecom company time and money, and saving the environment from the excess carbon dioxide emissions that would result from this unnecessary travel.

Based on the current deployment of COPS, and turnkey projects accomplished using COPS Enabled Services, Celcite estimates it has eliminated over 700 tons of carbon emissions in one year. The company projects that these carbon savings will grow to 1,650 tons per year over the next 12 months. To offset the equivalent carbon footprint would require over 50,000 twenty-five year old maple trees.

Rahul Sharma, CEO of Celcite, commented, "Carriers can rapidly see the [financial](#) benefits that result from using COPS to manage their networks, and from detecting wireless network problems using its Automatic Intelligent Correlation feature, but now they have official affirmation that by doing so they are promoting environmental savings too."

Celcite was founded 7 years ago by Rahul Sharma, a 23-year wireless [industry](#) veteran, and COPS was developed by the company's Technology Solutions Group, led by CTO Ajay Khanna, who has been with Celcite since it was founded and has over 15 years experience in the industry.

For further details please see www.celcite.com.

Editorial contact details:

Celcite Management Solutions

Ajay Khanna, Vice President – Engineering

Tel: +1 (703) 234-1813

Email: ajay.khanna@celcite.com

Web: www.celcite.com

or

PR contact:

MWE Media

Helen Duncan

Tel: +44 (0)7765 250610

Email: helen.duncan@mwemedia.com

About Celcite Management Solutions

Celcite Management Solutions was founded in 2003, and has grown rapidly by providing wireless consulting services and customized network performance tools to wireless operators. Our expert consultancy, turnkey engineering services and engineering expertise for customized wireless tools, in combination with our proprietary optimization tools, uniquely allow us to leverage the depth (technology) and breadth (presence) to deliver optimal solutions, offering the right skill set at competitive pricing.