



CELците Commercially Launches M^{CUBE} (MANAGE, MONITOR & MITIGATE), a new addition to its existing COPS platform

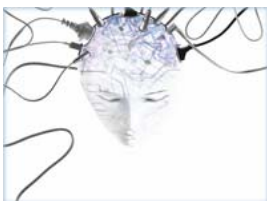
Herndon, VA, USA - May 21, 2009 - Celcite Management Solutions (www.celcite.com), the leading provider of automatic optimization tools, announced the commercial deployment of M^{CUBE}, an addition to its existing unified platform for Automatic Optimization - COPS (Customized Optimization & Self Performing Solutions).

M^{CUBE} allows the user to Manage, Monitor and Mitigate all network related issues from a single window and with just a few clicks. It includes compliance, audits, configuration changes, fault analysis, root cause analysis, intelligent correlation, suggestions for executable solutions, performance management, customer trouble ticket resolution and automatic and scheduled parameter changes (all from one unified platform).

COPS, CELците's flagship product, is helping clients manage multi vendor, multi technology, multi band (850/900 & 1800/1900) and multi carrier (UMTS) networks with substantially increased efficiency, better KPIs and consistency across engineers and markets. The unified platform of multiple application and tools brings a paradigm shift from "Person Centric" to "Automation Centric" network optimization and management.

About CELците Management Solutions

Celcite Management Solutions was founded in 2003 and has grown rapidly by providing Wireless Consulting Services & Customized Network Performance Tools to Wireless Operators. Our expert consultancy, turnkey engineering services, engineering expertise for customized wireless tools and our proprietary optimization tools uniquely allows us to leverage the depth (technology) and breadth (presence) to deliver optimal solutions, right skill set at competitive pricing.



Cops

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