

**CELците's President & CEO, Rahul Sharma  
Named Ernst & Young Entrepreneur Of The Year® 2009 Award Finalist in Greater Washington**



**Herndon, VA <May 1st 2009>** CELците today announced that Rahul Sharma, the President & CEO is a finalist for the Ernst & Young Entrepreneur Of The Year® 2009 Award in the Greater Washington region (Mr. Sharma was recognized by Ernst & Young and also the finalist in the Year 2007). According to Ernst & Young LLP, the awards program recognizes entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. Mr. Sharma was selected as a finalist from nearly 100 nominations by a panel of independent judges. Award winners will be announced at a special gala event on June 18 at the Ritz-Carlton, Tysons Corner, VA.

The core focus of CELците business is Radio Frequency (RF) Engineering for wireless carriers and next generation "Automatic Network Optimization" products such as - **Cops** - Customized Optimization & Self Performing Solutions. The main driver of our business is to be at the fore front of 3<sup>rd</sup> generation wireless technology and its evolution into 4<sup>th</sup> generation networks. Deliver OPEX reduction to wireless carriers through innovative applications and solutions. In essence, develop a differential service model and product offering in a highly fragmented market and win the "mind share" of the clients.

The Ernst & Young Entrepreneur Of The Year awards program celebrates its 23<sup>rd</sup> anniversary this year. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world. Regional award winners are eligible for consideration for the Ernst & Young LLP Entrepreneur Of The Year national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 14, 2009. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

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**Sponsors:** Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors. In Greater Washington sponsors include HSBC Bank, Pillsbury Law, Reznick Group, Lockton Companies and the Washington Business Journal.

**About Ernst & Young's Entrepreneur Of The Year® Awards Program**

Ernst & Young's Entrepreneur Of The Year® Award is the world's most prestigious business award for entrepreneurs. The award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, the Ernst & Young Entrepreneur Of The Year® award celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.